



Certified Sustainable Business Consulting (SBC) is a team of trusted advisors who empower companies to increase profitability, reduce risk, enhance brand value and realize transformative change through better social and environmental practices.

OUR MISSION:

Our goal is to work with companies to realize the business value of integrating sustainability.

OUR APPROACH:

In our work, we're not big fans of a one-size-fits-all approach. We take the time to understand the full breadth of what each client needs and then customize our services to ensure they are supported throughout to make the desired change within their company. For our clients, we:



Focus on practical, business focused, sustainability solutions



Help companies move the needle by acting as an extension of their internal team



Develop strategies that reflect your company culture and implementation plans that will integrate sustainability into everything you do



Make the business case for sustainability and establish internal buy-in from leadership & key stakeholders

These cutting-edge strategies are backed up by years of working with our clients which include billion-dollar multinationals spanning a broad range of over 40 different industries including over 105 small businesses and government agencies.

In addition, we place great emphasis on being partners to our clients, providing excellence in all that we do, being authentic to who we are and having fun at the same time.



SERVICES:

Sustainability Assessment & GHG Inventory

Carbon Footprint, Industry Benchmarking, SWOT Analysis, Gap Analysis, Employee Feedback & Surveys, Waste Assessments and Reduction

Vision & Goal Setting

Defining Sustainability Vision, Setting Goals

Strategy & Implementation & Planning

Making the Business Case, Road Mapping, Financial Analysis, Tools, Sustainability Policies, Business Resiliency, LEED Consultation

Stakeholder & Employee Engagement

External Stakeholder Engagement, Employee Engagement, Trainings

External Reporting & Scorecards

CSR, CDP and B Corp Reporting Prioritizing Content (Materiality), Scorecards and Questionnaires, Content Development and Design

Speaking and Workshops

Executive-level Facilitation, Seminars

Diversity & Inclusion

Diversity & Inclusion Program Design, Cultural Bias Assessment, Navigating Hard Conversations, Facilitation

Sports and Events

Sustainable Events, Fan Engagement Sustainability Programs, Certification Assessments

WHO WE ARE

105 clients across 40 industries

PARTNERSHIP



EXCELLENCE

2-time Consecutive Winner B Corp Best for Workers Award

Carbon negative and 100% fossil fuel divested

AUTHENTICITY



FUN

2,393 local volunteer hours served

MARKETS

Accounting • Aerospace • Agriculture • Architecture • Athletic Clubs • Automotive • Banking • Clean Technology • Construction • Consulting • Credit Unions • Education • Energy Efficiency • Engineering Financial Advisors • Food Processing • Food • Beverage • Government & Municipalities • Healthcare Hospital • Hospitality • Law • Logistics & Transportation • Maritime • Marketing • Media • Nonprofit Online Retail • Personal Branding • Printers • Public and Private Golf Courses • Public Relations • Radio Real Estate • Research • Retail • Software • Sports Industry Suppliers & Sponsors • Sports Stadiums & Teams • Tournaments & Special Events • Travel • Utility • Waste Management

FEATURED CLIENTS



For advising services, to plan a project, or request for a speaking engagement please contact info@sustainablebizconsulting.com or call 206-935-0210

