



FOR IMMEDIATE RELEASE

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2021 GoGreen Conference April 6th Program Announced

*Virtual Convening to Cover Climate Pledge Action, Diversifying the Climate Movement
and Decarbonization Movement Success*

March 15, 2021 – Seattle, WA For more than a decade the GoGreen Conference has been an action-driving sustainability learning experience for business, community, and public sector decision-makers in the Pacific Northwest. Our April 6th virtual conference format allows access from any location to top priority content that affects a regional and global audience including Indigenous-led design, action taken to meet Climate Pledge goals, how to diversify the climate movement, and next on how we succeed in meeting imperative decarbonization measures.

Featured Topics/Sessions:

- Action in the Decarbonization Movement: How We Succeed
- Effective Partnerships: Building an Equitable and Clean Energy Future
- Net Zero Energy Renovations for Existing Buildings: Design for a Sustainable Future
- Not Just Straws! The Plastic Problem - Let's Talk Realistic and Achievable Solutions
- Social AND Environmental Imperative: Diversifying the Climate Movement
- Sports Venues Take The Climate Pledge: Commitments and Action
- The Path to Zero Waste: Cost-effective Solutions for Small Businesses

Notable Conference Speakers:

- Andres Jimenez | Executive Director, Green 2.0
- Colleen Echohawk | Mayoral Candidate and Executive Director, Chief Seattle Club
- Dana Clare Redden | Founder, Solar Stewards
- Garry Gilliam | Former Player, Seattle Seahawks, and Founder, The Bridge: Eco Village
- Harry Johnson II | Government Affairs and Policy Manager, Dream Corps Green For All
- Janice Lachance | Executive Vice President, Strategic Leadership and Global Outreach, AGU
- Kelsey Moldenke, AICP, LEED AP BD+C | Senior Planner, Quinault Indian Nation
- Laura Zapata | Co-Founder, Clearloop Corporation
- Leslie Short | Founder, President & CEO, The Cavu Group
- Mami Hara | General Manager/CEO, Seattle Public Utilities
- Rachael Terada | Director of Technical Projects, Center for Resource Solutions

- Rajinder Sahota | Chief, Industrial Strategies Division, California Air Resources Board
- Rob Johnson | Vice President of Sustainability and Transportation, Climate Pledge Arena
- Roger Frechette PE, LEED AP | Managing Principal, Interface Engineering
- Senator Liz Lovelett | 40th Legislative District
- Stacey Smedley | Executive Director, Building Transparency; Chief Sustainability Officer, Skanska
- Yolanda Cole | Senior Principal and Owner, Hickok Cole Architects

Conference Details

Event: **GoGreen Conference**
Date: **April 6, 2021**
Location: Available from any location via a virtual platform
Program: <http://seattle.gogreenconference.net/program/>

Tickets for virtual attendance can be purchased online at seattle.gogreenconference.com/registration or by calling 206.459.0595.

About GoGreen Conference

The GoGreen Conference, created and organized by B Corporation Social Enterprises, Inc., is a sustainability learning experience for community leaders, business and public sector decision-makers. We believe sustainability in the business setting is a powerful and indispensable tool for navigating the tumultuous waters of today's global economy and solving our climate woes. Our mission is to empower attendees with the strategies, tools, and connections to green their organizations with profitability in mind. More information at seattle.gogreenconference.net.

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