



**FOR IMMEDIATE RELEASE**

MEDIA CONTACT:

Ericka Nelson | 206.459.0595 | ericka@gogreenconference.net

**2021 GoGreen Conference Invites Speaker and Session Proposals**

*Convening in hybrid format April 6, 2021 during Earth Month to expand reach and inclusive access*

**November 10, 2020 – Seattle, WA** With an eye on the future and accounting for the uncertainty of the continuing impact of COVID-19 on GoGreen communities, the organizers of the 2021 GoGreen Conference have announced that the 2021 conference is slated to take place **April 6, 2021 during Earth Month** in a hybrid (both in-person and virtual platform) format with ticket options available for event access. Conference organizers are closely monitoring pandemic implications and will ensure that any in-person elements meet CDC requirements.

“We look forward to collaborating in-person again for the annual GoGreen Conference in Seattle once it is deemed safe to do so,” said GoGreen Founder and President Ericka Nelson. “Although we are planning with a level of uncertainty, we are confident in our ability to present an engaging and action driving event both in-person and in the virtual format for all interested attendees.”

For over a decade, the GoGreen Conference has established itself as the regional conference for community leaders, private and public sector decision-makers to come together to learn from recognized regional examples to demonstrate how to advance sustainability best practices forward in their own organizations.

**Public Invitation to Submit a Keynote Speaker, Speaker, Session or Case Study**

The public is invited to submit speaker and leadership examples of driving sustainable practices to create healthier organizations, economy and climate for the open 2021 [Call for Proposals- Speakers and Sessions](#) until **December 2nd, 2020**. Invited topic/expertise areas for program submissions include:

- Clean Energy
- Clean Transportation

- Conservation and Climate Change
- Decarbonizing Building
- Diversity, Equity and Inclusion (DEI)
- Green Building Practices
- Leadership, Engagement and Innovation
- Social Justice
- Sustainable & Equitable Communities

### **Call for 2021 Partners and Sponsors**

GoGreen Conference [seeks cross-promotional Community Partners](#) to help spread the word about the event in exchange for logo recognition, the opportunity to share promotional materials/offers with our audience and discounted tickets. Other corporations and organizations looking to support and align with the GoGreen mission of driving sustainable action forward in the business and government setting are invited to [confirm as a 2021 conference sponsor](#). Click the above links for program and confirmation details.

### **Conference Details**

Event: **GoGreen Conference - Hybrid**  
Date: **April 6, 2021**  
Location: Available any location via virtual platform  
In-person at the Conference Center | 800 Pike Street | Seattle, WA 98101  
Program: <http://seattle.gogreenconference.net/program/> (2021 to be announced)

Tickets for in-person and virtual attendance options can be purchased online at [seattle.gogreenconference.com/registration](http://seattle.gogreenconference.com/registration) or by calling 206.459.0595.

### **About GoGreen Conference**

The GoGreen Conference, created and organized by B Corporation Social Enterprises, Inc., is a sustainability learning experience for community leaders, business and public sector decision-makers. We believe sustainability in the business setting is a powerful and indispensable tool for navigating the tumultuous waters of today's global economy and solving our climate woes. Our mission is to empower attendees with the strategies, tools and connections to green their organizations with profitability in mind. More information at [seattle.gogreenconference.net](http://seattle.gogreenconference.net).

###