

MEDIA ADVISORY

CONTACT: Ericka Nelson | ericka@gogreenconference.net | 206.459.0595



March 31, 2021 — The GoGreen Conference continues its long-standing action-driving sustainability and social justice learning experience for business, community, and public sector decision-makers in the Pacific Northwest on April 6th, 2021. The upcoming virtual conference program allows access from any location to top priority content that affects a regional and global audience including Indigenous-led design, action taken to meet Climate Pledge goals, how to diversify the climate movement, and next steps for how we succeed in meeting imperative decarbonization measures.

2021 Virtual Conference Program Features:

When: Tuesday, April 6, 2021

Where: Online, available anywhere via GoGreen Socio app

Program Features:

- **Keynote Address by Colleen Echohawk | Executive Director, Chief Seattle Club**
- **Seattle Sports Venues Talk About Taking The Climate Pledge: Commitments and Action**
 - Mami Hara | General Manager/CEO, Seattle Public Utilities
 - Christy Briggs | Logistics and Sustainability Manager, Lumen Field
 - Garry Gilliam | Former Player, Seattle Seahawks, and Founder, The Bridge: Eco-Village
 - Rob Johnson | Vice President of Sustainability and Transportation, Climate Pledge Arena
- **A Social AND Environmental Imperative: Diversifying the Climate Movement**
 - Leslie Short | Founder, President & CEO, The Cavu Group
 - Harry Johnson II | Government Affairs and Policy Manager, Dream Corps Green For All
 - Andres Jimenez | Executive Director, Green 2.0
 - Paula Sardinias | President and CEO, Washington Building Back Black Alliance
- **Action in the Decarbonization Movement: How We Succeed**
 - Sarah Severn | Strategic Advisor, Low Carbon Prosperity Institute
 - Rajinder Sahota | Division Chief, Climate and Energy Programs, California Air Resources Board
 - Stacy Smedley | Executive Director, Building Transparency; Director of Sustainability, Skanska
 - Rachael Terada | Director of Technical Projects, Center for Resource Solutions
 - Tom Wolf | Director of Communications and Advocacy, bp America
 - Senator Liz Lovelett | 40th Legislative District
- **The Plastic Problem - Realistic and Achievable Solutions**

- Heather Trim | Executive Director, Zero Waste Washington
- Stephanie Prufer | Oceans Campaigner, Center for Biological Diversity
- Brent Kawamura | Sustainability Manager, PCC Community Markets
- Rachael Coccia | Plastic Pollution Manager, Surfrider Foundation
- Olga Kachook | Senior Manager, GreenBlue

Program Schedule: <https://www.seattle.gogreenconference.net/program/>

Featured Speakers: <https://www.seattle.gogreenconference.net/speakers/>

Press passes, interview requests, and photos: please contact Ericka Nelson at ericka@gogreenconference.net.

Registration/Ticket Details

Virtual Conference tickets are \$75 and available online at seattle.gogreenconference.net/registration/ or via phone toll-free at 1.855.740.8417.

About GoGreen Conference

The GoGreen Conference, created and organized by B Corporation Social Enterprises, Inc., is a sustainability learning experience for community leaders, business and public sector decision-makers. We believe sustainability in the business setting is a powerful and indispensable tool for navigating the tumultuous waters of today's global economy and solving our climate woes. Our mission is to empower attendees with the strategies, tools, and connections to green their organizations with profitability in mind. More information at seattle.gogreenconference.net.

###