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**GoGreen Conference Moves to Virtual Format September 8-9, 2020**

*New virtual platform makes event content globally accessible to all*

**July 15, 2020 – Seattle, WA.** Due to the continuing impact of COVID-19 on GoGreen Communities, the organizers of the 2020 GoGreen Conference have made the decision to move this year's event to an entirely virtual format, expanding to two days of content and sessions to take place September 8-9, 2020.

"While we always look forward to the opportunity to gather community and business leaders in-person for our annual conference, we are thrilled to be able to offer the same impactful programming on a virtual platform," said GoGreen Founder and President Ericka Nelson. "With this new two-day virtual format, GoGreen Conference will now be more accessible than ever before. We are thrilled to have this opportunity to reach more people with our program content and at the same time eliminate the carbon footprint of this year's event."

For ten years, the GoGreen Conference has been the ultimate sustainability learning experience for business and public sector decision-makers in the Pacific Northwest. **The [2020 conference program content is set and will remain the same, featuring cutting edge content and learning from recognized leaders from the community](#) to include:**

- James Chin Moody | Chief Executive Officer, Sindle
- Katherine Cheng | Head of Global and Community Impact, Expedia Group
- Angelena Campobasso | Small Urban, Rural, and Tribal Transportation Program Manager, Eastern Washington University
- Bill Weihl | Founder and Executive Director, ClimateVoice; Former Chief Sustainability Officer, Facebook
- Ubax Gardheere | Equity Strategies Manager, City of Seattle
- Zenobia Jeffries Warfield | Executive Editor, YES! Media
- Christophe Jospe | Chief Development Officer, Nori
- Ellen Jackowski | Global Head of Sustainability Strategy & Innovation, Hewlett-Packard (HP) Inc.

The GoGreen conference organizers look to the future and are looking forward to welcoming everyone back for an in-person conference confirmed for April 6th, 2021. The 2021 conference program Call for

Proposals seeking speakers and sessions will be released immediately following the September 8-9 event. Current ticket holders for GoGreen Seattle 2020 have the option to attend the virtual GoGreen Seattle conference on September 8th and 9th, 2020 or to transfer their ticket to the hybrid in-person and virtually accessible event confirmed for April 6th, 2021.

#### **Event Details**

#### **GoGreen Conference - Virtual**

**September 8-9, 2020**

Location: Available anywhere via Zoom Webinar

Schedule and Full Speaker Line-Up: <http://seattle.gogreenconference.net/program/>

Tickets can be purchased online at [seattle.gogreenconference.com/registration](http://seattle.gogreenconference.com/registration) or by calling 206.459.0595. Tickets already purchased will be automatically transferred to our virtual event date September 8-9, 2020 unless requested otherwise by the registrant.

#### **About GoGreen Conference**

The GoGreen Conference, created and organized by B Corporation Social Enterprises, Inc., is a sustainability learning experience for business and public sector decision-makers. We believe sustainability in the business setting is a powerful and indispensable tool for navigating the tumultuous waters of today's global economy and solving our climate woes. Our mission is to empower attendees with the strategies, tools and connections to green their organizations with profitability in mind. More information at [seattle.gogreenconference.net](http://seattle.gogreenconference.net).

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