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**GoGreen Conference to Feature Prominent Youth Climate Activist;
Leadership from Microsoft and Sendle at 10 Year Anniversary Event**

The 2020 GoGreen Conference Program, taking place April 9 in Seattle, has just been released

November 14, 2019 – Seattle, WA. As the discussion around climate action grows, as exemplified by the recent Global Climate Strikes, some of the leading voices calling for action are local youth. Arguably the most notable of which is Greta Thunberg (16), but equally as impressive is local Seattle native **Jaime Margolin** (17) who joined Thunberg in testifying before Congress in the panel: **Voices Leading the Next Generation on the Global Climate Crisis**. Margolin founded Zero Hour, a youth-led movement creating entry points, training, and resources for young activists and organizers wanting to drive concrete action around climate change, and was recently awarded the Gloria Barron Prize for Young Heroes.

Conference organizers are proud to announce that Jaime Margolin will be a featured Keynote Speaker at the **2020 GoGreen Conference in Seattle on April 9** to share her perspective **Leadership in Environmental Activism: An Intergenerational Conversation**. Jamie will join **Bill Wehl, Former Chief Sustainability Officer at Facebook** on the main stage as part of an impressive lineup of Keynote speakers for the 10th annual event, which has recently released their 2020 GoGreen Conference Program on their website at seattle.gogreenconference.net.

Dr. Lucas Joppa, Chief Environmental Officer at Microsoft, will present his Keynote Address in the opening morning segment. Lucas works to advance Microsoft's core commitment to sustainability through ongoing technology innovation, program development, policy advancement, and global operational excellence. Lucas will share how using the power of advanced technology will help transform how society monitors, models, and ultimately manages Earth's natural resources.

In his Keynote Address on **Waves of Innovation and Sustainability: Decoupling Economic Growth from Resource Consumption**, **James Chin Moody, CEO and Founder of Sendle**, a Benefit (B) Corporation that is the only 100% carbon neutral national delivery service, will discuss how we can use innovation to create a low carbon, prosperous and equitable economy. James has a PhD in innovation theory, is an expert and leading thinker on the interface between sustainability and innovation, and is the Co-Author of *The Sixth Wave: How to Succeed in a Resource-Limited World*.

The GoGreen Conference is the ultimate one-day, interactive sustainability learning experience for business and public sector decision-makers in the Pacific Northwest. The event brings together regionally targeted content and recognized leaders from the community to drive a low carbon, prosperous and equitable economy. GoGreen works to build collaborative networks and sustainability best practices throughout the regional business and public sector communities. You can view the program outline at <http://seattle.gogreenconference.net/program/>.

Event Details

GoGreen Conference – Seattle

April 9, 2020

Hyatt Regency Seattle - Elwha Ballroom 5th Floor

808 Howell Street, Seattle, Washington, 98101

Registration is open now and Early Bird ticket pricing is available through Feb. 28. Tickets can be purchased online at seattle.gogreenconference.com/registration or by calling 206.459.0595. For GoGreen Conference Speaker Interviews, please contact Noel Sandberg at noel@gogreenconference.net.

About GoGreen Conference

The GoGreen Conference, created and organized by Social Enterprises, Inc., is a sustainability learning experience for business and public sector decision-makers. We believe sustainability in the business setting is a powerful and indispensable tool for navigating the tumultuous waters of today's global economy and solving our climate woes. Our mission is to empower attendees with the strategies, tools and connections to green their organizations with profitability in mind. More info at seattle.gogreenconference.net.

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